

## Machja debuts new Gap-a-like organic and Fairtrade fashion

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One of Machja's new organic and Fairtrade shirts

[Adam Vaughan](#) writes

If you're obsessed with The Gap's classic casuals but frustrated by the chain's tardy switch to organic and Fairtrade fashion, try [Machja](#).

Judging from the Corsican designer label's spring-summer 07 collection, its classic white shirts (£40), and tank tops (£3) and skirts (£26) for women, should be just up your ethical ally.

Aside from the label's jeans, its entire range is made from organic cotton picked in India, and the Fairtrade certification - which comes from the Fairtrade Labelling Organisation, parent of the UK's very own Fairtrade Foundation - even includes the factory the clothes are made in. For much Fairtrade fashion, the trusted badge only refers to the cotton, not the stitching and manufacture.

You can pick up Machja's new stuff from mid-April at [By Nature](#).